

111-HAWAII PROJECT Entrance Requirements

We are looking for Hawaii related retail shops and online stores that would like to carry our products. Becoming a participating vendor will help improve your brand image and also attract more customers. Please check the entrance requirements and feel free to contact us.

Project Overview

111-Hawaii Project is about working together with local businesses to develop stronger branded products that can be sold in Hawaii and revitalize the community. Portions of all sales will be donated to local non-profit organizations who will help lead the positive ecological growth of our Hawaii.

Founded by Clarence Lee Design, the 111-HAWAII PROJECT is an Officially Certified Project endorsed by Hawaii Tourism Japan. This project is not just a contribution to society, but also a "contribution business" whose purpose is to create success for all parties, through increased gratification for visitors, development for local businesses, and revitalization to the local community. We help you develop, promote, and increase sales of your product, via strong unified branding, media/PR support, and sales support via specifically promoted POP displays. Let's work together and increase local business by improving the brand image of our local products!

Entry Qualifications

Participants of this project are limited to companies or personal businesses that fulfill the following conditions:

- 1 Must understand the project objective, as well as the administration method. Additionally, participants must be based in Hawaii, and have a passion for Hawaii.**
Please go to the concept page on our official website for project purposes → <http://www.111-hawaii.com/concept/>
- 2 Have a Hawaii related retail store or own an online shop that deals in made in Hawaii products.**
- 3 Agreement to all the conditions listed.**

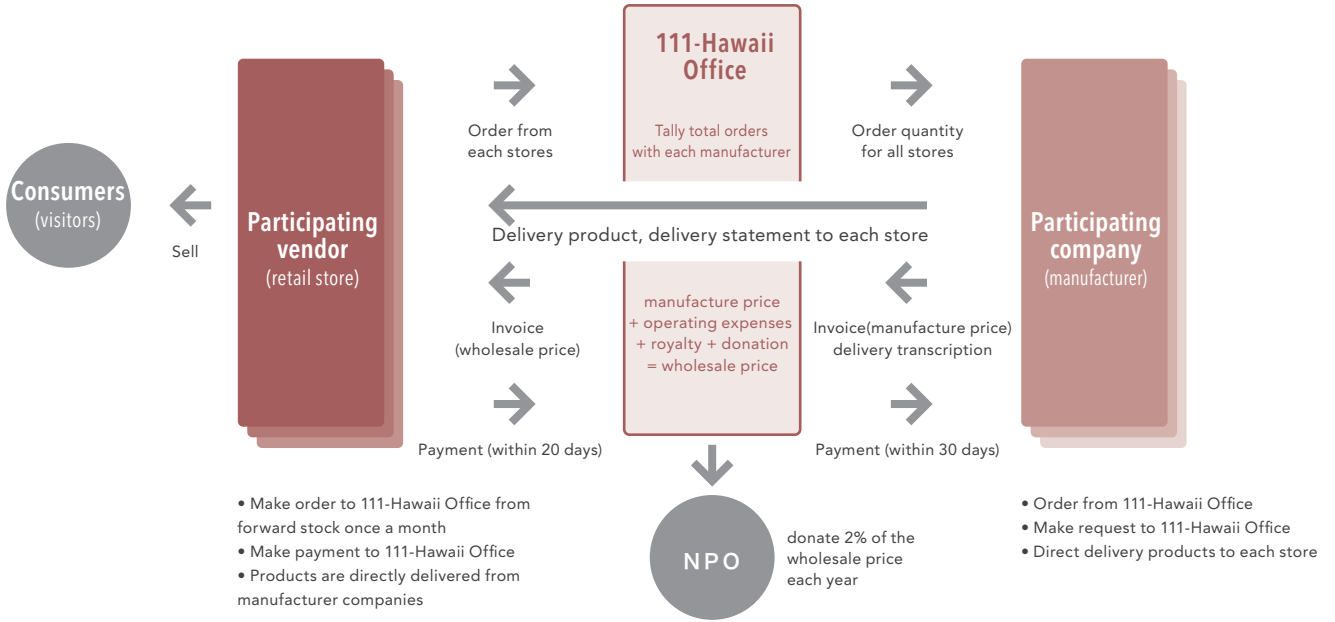
How to Apply

Please download the application form (word file) and fill out required items, and send it to the following email address:

Address info@111-hawaii.com

After the 111-Hawaii Project Office (Clarence Lee Design) reviews the documents, the contract as a participating vendor will be set.

Process of selling project products



* The donation will be set to 2% of the wholesale price for the first year and from the 2nd year the number will be reconsidered.

For participating vendors that have agreed, we would like to request the following:

Contract / Ordering

After the agreement on the participating vendor contract with the 111-Hawaii Office, ordering and payments will be done with the 111-Hawaii Office, and participating companies will directly deliver the products. Every participating vendors will make orders to 111-Hawaii Office through emailing the number of orders on a project product Purchase Order (excel format) from forward stock in the beginning of each month. Purchases will only be on a non-return policy. Retail price to consumers can be set freely on the participating vendor's side.

Payment Condition

Payment due will be within 20 days from the date the invoice was issued.

How to Sell

Retail Stores

By creating a specifically promoted POP display area for products, project concept, and participating company stories, sales promotion is increased. After discussing with the 111-Hawaii Office, the area for the display will be decided. Any design work needed for the POP display will be offered at no charge from the 111-Hawaii Office. Please note, production fees for the POP display itself must be handled by your expense.

Online Shops

By creating an introduction page on your online shop for products, project concepts, and participating company stories, sales promotion is increased. Please discuss with the 111-Hawaii Office when making an introduction page. Any information or materials necessary would be provided by the 111-Hawaii Office.

6 merits for participating vendors

Positive brand image

1 Increased positive brand image for your store

By participating in a project whose aim is to help the positive ecological growth and environmental preservation of Hawaii, your store brand image will increase.

Attract more customers

2 Quality PR by Hawaii Tourism Japan will attract more customers

Hawaii Tourism Japan will support your PR through Hawaii related events and media such as Japanese TV and magazines, and also help direct more Japanese visitors to your store.

3 Attract more customers through 111-Hawaii official media PR

Gain efficient PR through 111-Hawaii official website and social media, and also through participating vendor introductions and web links

4 Attract more customers through participating media company PR

Hawaii and Japanese participating media companies will provide PR via their own media platforms, which will help direct customers to your store.

Higher sales promotion

5 Higher sales promotion at highly promoted POP displays

With the idea of selling "the story" in addition to selling the products, exhibition sales at POP displays will lead to higher sales promotion.

6 Effects of a project with trending topics

The 111-Hawaii project with trending topics about Made in Hawaii products and characters will promote highly throughout social media and word-of-mouth publicity.

As the project gains popularity, we will be able to attract more and more customers.

Let's work together! In consideration of the above merits, we look forward to a competitive retail price setting!

Prohibited Matters

When any of the following occurs, the participating contract will be forcibly dissolved.

- The 111-Hawaii Project characters and/or logo are used without permission
- The production or sale of non-Made in Hawaii products by false pretenses
- Participation fee and expenses in production are not paid in full by the deadline

Disclaimer

Please note that 111-Hawaii Office (CLD) is not responsible for any loss, damages and troubles including your participating in this project, and any profits and losses that occurred from selling the project products, or any obstruction caused by commodity defect to a third party. Contents on the participating guideline may be changed or added depending on this project's operating matter.